UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 1310/5-1

(New Nonprovisional Applications Under 37 CFR § 1.53(b))

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is the patent application of inventor(s) <u>BRIAN ANDERSON</u>, <u>GREGORY P. HASSETT</u>, <u>JOHN WATSON</u>, <u>DAVID ELDERBROOK</u> entitled <u>FLEXIBLE REPORTING OF CUSTOMER BEHAVIOR</u>, for a(n):

() Origin	nal Patent Application.
	nuing Application (prior application not abandoned):) Continuation () Divisional () Continuation-in-part (CIP) () Regular Filing of Provisiona of prior Application Serial No. 09/416,924 filed on October 13, 1999. A statement claiming priority under 35 USC § 120 has been added to the specification.
Enclosed are	e:
()	X) Specification; 26 Total Pages (including title page) (X) Drawing(s); 11 Total Sheet(s).
(2	X) Combined Declaration and Power of Attorney
	() A Newly Executed Combined Declaration and Power of Attorney:
3- ³⁻¹	() Signed. () Unsigned. () Partially Signed.
	(X) A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)).
	() Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the
	oath or declaration is supplied, is considered as being part of the disclosure of the accompanying
V	application and is hereby incorporated herein by reference.
**	() Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).
. () Power of Attorney. (X) Return Receipt Postcard.
() Associate Power of Attorney. () A Check in the amount of <u>\$</u> for the Filing Fee.
()	X) Preliminary Amendment. (X) Information Disclosure Statement and Form PTO-1449 with 14 references.
,	
	A Certified Copy of Priority Documents (if foreign priority is claimed).
S) Statement(s) of Status as a Small Entity.
) Copy, Statement(s) of Status as a Small Entity filed in prior application (status still proper and desired).
() Other:
	CLAIMS AS FILED

		CLAIMS AS FILED			
FOR	NO. FILED	NO. EXTRA	RATE	FEE	
Total Claims	18 – 20	0	\$18.00	\$.00
Independent Claims	3 – 3	0	\$84.00	\$.00
Multiple Dependent Claims (if applicable) (\$280)					.00
Basic Filing Fee					40.00
Total Filing Fee					.00

(x) The Assistant Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-1713. A duplicate copy of this sheet is enclosed.

(x) Any additional filing fees required under 37 CFR § 1.16.

() Any patent application processing fees under 37 CFR § 1.17.

Respectfully submitted,

LESLIE B. WILSON
Registration No. 33,816

Date: JANUARY 16, 2002

Correspondence Address:

FRANK C. NICHOLAS
CARDINAL LAW GROUP
1603 Orrington Avenue, Suite 2000
Evanston, Illinois 60201
(847) 905-7111 Telephone
(847) 905-7113 Facsimile

I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

Assistant Commissioner for Patents

Box Patent Application Washington, D.C. 20231

Typed Name: LESLIE B. WILSON

Express Mail Label No.: EL 886 963 031 US

Date of Deposit: JANUARY 16, 2002